



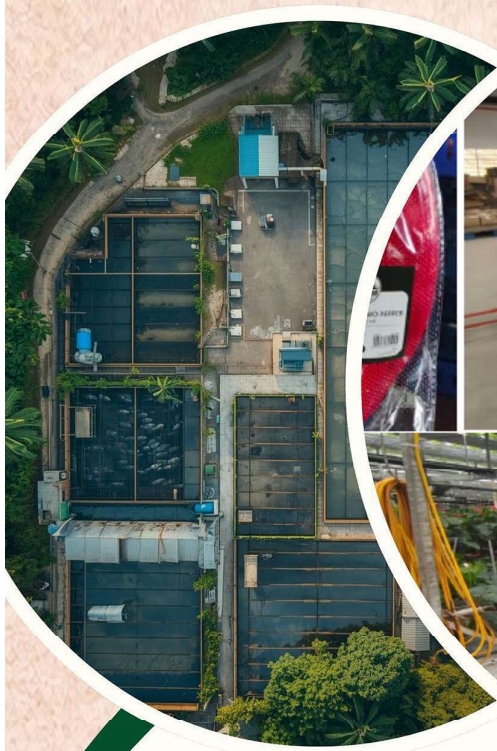
BANKERS INSTITUTE OF RURAL DEVELOPMENT, LUCKNOW

MALAYSIA

TRAINING & EXPOSURE VISIT

Agri-Business, Agro-Food Processing, Agri Value Chain,
Aquaculture & Climate Change Adaptation

27 June - 04 July 2026



Aquaculture



Agro-Food Processing



Climate Adaptation

Phone:
0522-2421954

Email:
training.birdlucknow@nabard.org

**NOMINATE
NOW!**

**EARLY BIRD DISCOUNT BEFORE 30 APRIL 2026
LAST DATE FOR NOMINATION: 11 MAY 2026**



Exposure Visit to **Malaysia** on **Agri-business, Agro-Food processing, Agri Value Chain, Aquaculture & Climate Change Adaptation”**

27 June 2026 to 04 July 2026

Indian agriculture is flourishing with robust 4.4% growth, powered by soaring food exports and booming high-value allied sectors like horticulture and fisheries.

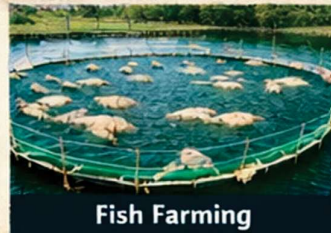
By unlocking its immense potential for value addition, this thriving sector is perfectly positioned to drive massive job creation and unparalleled rural prosperity.



Agro-Food Processing



Mushroom Farming



Fish Farming



Poultry

One of the East Asian economies i.e. Malaysia which has optimised the potential of its agriculture particularly in the field of Agro-Food processing, Climate change adaptation, Agri-business, Mushroom Production technologies and value addition, is worth to be visited to gain experiential learning.

BIRD Lucknow, a training institution promoted by **NABARD**, is organising a **Training-cum-Exposure Visit to Malaysia on Agri-business, Agro-Food processing, Agri Value Chain, Aquaculture & Climate Change Adaptation** during **27 June 2026 to 04 July 2026**.

Malaysia



About Malaysia's Agriculture and Agro-based Industries

Malaysia, Asia's Southern Gateway and the Gateway to the **ASEAN Market**, is a lush, tropical land, with an abundance of **natural resources**. The country is an emerging **global food producer** with food exports of over **USD 10 billion** to more than 190 countries.

Nearly three-quarters of food exports of the country are processed food and beverages which include cocoa and its products, palm oil and palm oil-based products, prepared cereals and flours, dairy and seafood products. The sector is dominated by **Malaysian-owned SMEs**. Its main export destinations are **Singapore**, Thailand, Indonesia, China, Hong Kong, Philippines, Vietnam, Japan, Australia, India and USA. Advances in **food processing technology** have also widened the usage of **locally available raw materials**, expanding the range of products and also attracting more investments in the food processing sector.

Program Objectives

- ✓ State the key enablers for the growth of aquaculture, Agro-processing, Agri-value chain & Agri-business industry in Malaysia.
- ✓ Explain the Agri-value chain eco-system in Malaysia.
- ✓ Identify key learnings which can be replicated in the Indian context.

Coverage

- ✓ **Visit to Agro Bank** (formerly Bank Pertanian Malaysia for interactions.
- ✓ Visits to Horticulture and Agro-based units & interactions with entrepreneurs and industry experts.
- ✓ Visit to Association of Development Finance Institutions of Malaysia (ADFIM)
- ✓ Visit to Fish Farms, Aquaculture Resource Centre.
- ✓ Visit to Cameron Highland, Mushroom production technologies including processing and value addition.
- ✓ Agro-Food Processing including packaging methods.
- ✓ Climate change adaptation practices.
- ✓ City Tour - Batu Caves, Petronas Twin Tower Skybridge, Central Market, Handicraft Centre, King's Palace.





Schedule

Sr. No.	Particulars	Dates
1	India leg of program at Chennai	27 June 2026 (Saturday)
2	Out-bound journey* [Chennai - Kuala Lumpur]	28 June 2026 (Sunday)
3	International leg of the program: Malaysia	29 June 2026 (Monday) 04 July 2026 (Saturday)
4	Return journey [Kuala Lumpur to Chennai]	04 / 05 July 2026 (Saturday / Sunday)

Methodology

-  Classroom sessions
-  Field visits
-  Interactive Presentations
-  Interactions with beneficiaries
-  Discussions with bankers and subject-experts



Participants

Officers from related departments of Governments, Banks, Agriculture Universities, Research Institutes, Development Financial Institutes (DFIs) and Voluntary Institutions; BODs of Cooperative banks and FPOs; Start-ups and farmers / entrepreneur .



Program Fee

The programme fee per participant is **Rs.3.22 lakh** plus 18% GST (Total-Rs. 3,79,960 i.e. Rupees Three Lakh seventy nine thousand nine hundred and sixty only). The last date for receipt of nomination is **11 May 2026**.

The items included in the program fee are given below:

Items Included under Fee

- ✓ Boarding/Lodging/Meeting at Chennai
- ✓ Two-Way Economy Air Ticket: Chennai — KL— Chennai (including visa fee, medical and travel insurance)
- ✓ Airport Pick-up / Drop at Kuala Lumpur {KL} [Seat-in-Coach: SIC]
- ✓ Single Occupancy Accommodation at Malaysia
- ✓ Full Board: Breakfast and Dinner at Hotel; Working Lunch: on all days of tour
- ✓ Travel at Malaysia, as per itinerary [SIC]
- ✓ Meetings/Discussions with various institutions and field visit interactions
- ✓ Other visits at Malaysia as per Itinerary. Training resources: Training Kit and Reading Material

Items Not Included under Fee

- ✗ Passport Fee
- ✗ Excess Baggage costs [beyond those permitted as part of air tickets]
- ✗ Expenses of a personal nature
- ✗ Any other item not included under fee



Issuance of the Valid Passport: The Issuance of the valid passport will be the sole responsibility of the nominating agency/participant.

Early BIRD Discount

An early BIRD discount is available towards the programme fee for nominations received before **30 April 2026**. After the early BIRD discount, fee per participant is **₹3.13 Lakh plus 18% GST**, bringing the total amount payable to **₹3,69,340** (Rupees Three Lakh Sixty-Nine Thousand Three Hundred and Forty only). Please ensure that the final remission of program fee is completed by **04 May 2026**.



How to remit Fee

The participation fee can be remitted preferably online (NEFT/RTGS etc.) or by a bank draft drawn in favour of **“Bankers Institute of Rural Development”** Lucknow. The bank details are furnished below:

Name of the Institute	Bankers Institute of Rural Development
Address of Institute	Sector-H, LDA Colony, Kanpur Road, Lucknow - 226012
PAN NO.	AAATB5910G
Name of the Bank	Union Bank of India
Bank Account No.	536502010016787
Branch Address	LDA Colony. Kanpur Road, Lucknow (U.P)
Type of Account	Saving
IFSC	UBINO553654
SWIFT	UBININBBCLA



Nominations

We request you to kindly confirm the nominations by **11 May 2026** positively and remit the fee by **15 May 2026**.



Cancellation of Nominations

S.No.	Particulars	Cancellation Fee
1	Confirmed Nominations cancelled after 20 May 2026 and before 26 May 2026	25% of fees paid + actual costs towards hotel, transport, air ticket cancellation charges and travel agent's costs, based on actuals + Full GST.
2	Confirmed Nominations cancelled on or after 26 May 2026	100% of fees including GST.



Accompanying Guests of nominated participants

Being an international exposure visit, BIRD shall **“NOT”** consider requests for accompanying guests of the nominated participants. Please note that accommodation is being arranged on Single Occupancy basis at all destinations.



Substitution of Nominations

Substitution of nominations shall be done at the sole discretion of BIRD, Lucknow.

Requests for substituting nominations, if accepted, shall also entail the payment of such additional costs as may be incurred by BIRD, Lucknow to facilitate the request. However, substitution of nominations shall be permitted only till 25 May 2026.



Medical Facilities to participants

Although we wish all the participants a pleasant stay & good health during their visit to Chennai/ Malaysia, we would like to request you not to depute such officers for the programme, who are suffering from serious ailments. Further, in case any participant falls sick during the programme and requires specialist attention/ hospitalization, medical facilities may be arranged BIRD/Host Institution, but the expenses, if any, incurred by BIRD, Lucknow in providing medical care shall have to be borne by the nominating institution/participant concerned.



Other Terms and Conditions

- In case of cancellation of confirmed nominations, only the residual Programme Fees, net of cancellation fees as indicated above, shall be refunded. The Tax component, in no case, will be refunded, as the same would have already been remitted to government authorities.
- BIRD, Lucknow shall not be responsible in case the nominated participant is not able to undertake the visit due to reasons like passport not in order, visa not issued, etc. Even in such circumstances, the policy of charging cancellation fees as indicated above shall apply.
- Acceptance of requests for booking of individual air tickets in deviation from the official travel itinerary and eligible class, shall be at the sole discretion of BIRD, Lucknow. In such cases, the additional costs towards fare differential, etc., will have to be borne by the nominated participant / institution.
- In the unfortunate event of any of the nominated participants losing their travel documents [passport, Visa, Air Tickets, etc.] during the course of the programme, BIRD Lucknow may, without recourse, coordinate with the local host, for providing location-based Travel Assistance/alternate arrangements. However, all costs in this regard will have to be borne by the nominated participant / nominating institution.
- BIRD, Lucknow shall not be responsible if any of the scheduled programmes, as per the itinerary, gets cancelled due to circumstances beyond its control like natural calamities, terrorist attacks, accidents, missed flights, etc.
- It shall be the responsibility of the nominated participant to fulfill all the necessary formalities for obtaining e-visa and overseas medical/travel insurance, well in time for joining the exposure visit. BIRD, Lucknow, at best, shall provide the necessary facilitation support and guidance.

Contact

For further enquiries, please feel free to contact:

Academics

Phone: 0522-2421097

E-mail: training.birdlucknow@nabard.org, bird@nabard.org

Programme Coordinators:

Rajni Pandey & Anuj Kumar Singh

Mobile: 6386907476 / 8879994370

Email: rajni.pandey@nabard.org / anuj.singh@nabard.org





Exposure Visit to **Malaysia** on **Agri-business, Agro-Food processing, Agri Value Chain, Aquaculture & Climate Change Adaptation**

Malaysia Location & City Tour



On behalf of BIRD, M/s Tourism First, Lucknow arranges visas and other overseas travel formalities like overseas travel/medical insurance policy, etc. Participants have the option of routing their applications through M/s Tourism First, Lucknow or alternately, making their own arrangements to obtain visa. The contact details of M/s Tourism First, Lucknow is -
**Shri. Banerjee, Manager, Mob: 9335911433,
 E-mail: tourismfirst.lko@gmail.com**



NOMINATION FORM

Exposure Visit to Malaysia

Agri-Business, Agro-Food Processing, Agri Value Chain,
Aquaculture & Climate Change Adaptation

27 June 2026 to 04 July 2026

Paste recent
passport size
photograph
here

A. PERSONAL INFORMATION [AS PER PASSPORT]

GIVEN NAME [in Capital Letters: appearing in passport]

SURNAME [in Capital Letters: as appearing in passport]

Date of birth: Date Month Year Sex: Male Female Other

Personal Details:

Passport No: Nationality:

[Pl. attach self-attested copy of passport pages containing personal information]

Place of issue: Date of Issue:

Valid up to: Whether Emigration Req'd Yes No

B. OTHER DETAILS [OF participant]

Present Designation:

Qualifications:

Employer Name & Address:

Tel.Off: Resi: Mob.(WhatsApp):

e-mail:

Food Preference Veg Non-Veg

Emergency Contact: Name Mobile

Details of fees: DD On-line. Date / /

Ref No. Bank

Undertaking: I/We undertake to reimburse BIRD, Lucknow for all expenditure incurred on my/our behalf on account of emergencies of any nature.

Participant's Signature

Name, Signature & Seal of Sponsoring Authority

Please email your nomination form to training.birdlucknow@nabard.org
with copy to rajni.pandey@nabard.org / anuj.singh@nabard.org

Glimpses from previous year's Exposure Visit to Malaysia April 20-26, 2025





About Us

BIRD, Lucknow promoted by NABARD, is a premier national institution providing training, research, and consultancy in agriculture, rural development, financial inclusion, and cooperatives. Equipped with modern infrastructure, thematic centres of excellence, and a distinguished faculty, BIRD delivers high-impact learning programmes for national and international participants. The institute is committed to strengthening institutional capabilities and promoting sustainable development through knowledge, innovation, and capacity building.

